

Mural Proposal- Empowering Women

Why: To highlight the strength, beauty and resilience of the female population in the west. To empower and honor the hard work and dedication of the mothers, business owners and defenders of our coasts that continually show up to teach, support and empower each other.

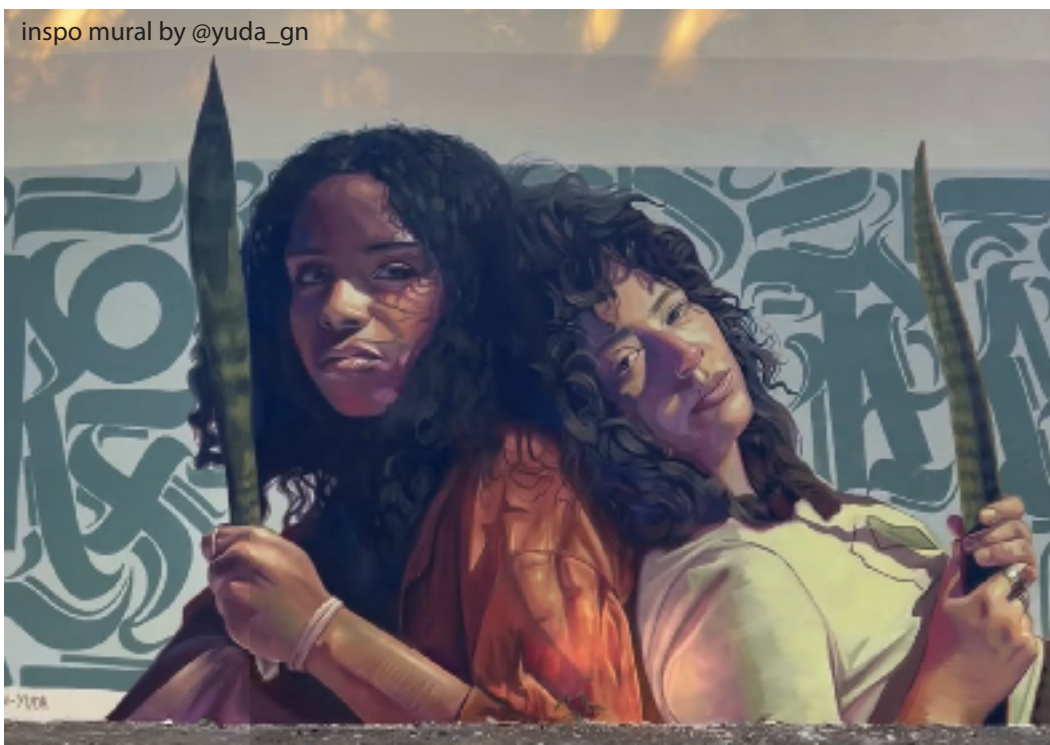
Why me: For many months I have had an idea for a mural that has kept me up at night. My muse awakens me with this idea and I feel the need to bring it to life. I would like to create this highly visible mural for the community with the goals of empowering local women & to beautify a neglected (but very visible) wall in downtown Rincón. I would like to inspire conversations and appreciation of women in our unique community. I would like to create a very artistic, colorful and beautiful portrayal of two local women as defenders of Rincón. (inspo mural below, see rough mockup on page 3)

Where: downtown visible corner location on 115. 1/2 a block off the square.

How donors can help; I am seeking funds and assistance to clean and prep the wall before I paint the mural, I am seeking donations to purchase paint and materials and pay a photographer properly to get the best reference photo possible for the work. I want to give this piece the level of attention I believe is necessary to make an iconic piece of art in downtown Rincón.

Why Now? Rincón is growing and changing quickly. I see this mural as an opportunity to highlight the hard work and dedication of the women that run so many businesses here, the mothers raising strong children to care about the land and culture, to highlight the Puerto Rican heritage and strong feminine bond that we are so lucky to have here. AND to bring great public art to the plaza.

inspo mural by @yuda_gn



feralbougiebori
Cedar Bloom



Mural Details/Design: I imagine first curating and creating a reference photo to be used for the mural. I picture a beautiful image featuring local women (ideally at least one mother) standing strong in support of one another, one possibly (profile view) with a machete on her shoulder looking to the distance(future), the other facing more forward locking eyes with the viewer. A blade of Lengua de Vaca in her hand like a knife, perhaps at her throat. One possibility would be to have a Vejigante mask on the head of one of the women- something worn more traditionally by men. Another alternative would be to have one of them wearing a hand woven palm frond hat that will allow rays of light to peak through onto her face, creating a visually beautiful effect. We will explore the poses and symbolism during the photoshoot and find something that highlights the connection and feels natural.

The hair- natural, maybe big and curly or braided, whatever the models prefer.

Clothes- natural- Models own clothes, something interesting with jewelry perhaps

Makeup- natural

Background- lots of options and open to ideas. The focal point will be the women but we don't want to miss the opportunity of more of a message.

-Traditional window Iron patterns that are part of the culture but currently being removed from many homes

-local flowers and plants

-Mas Arte para Mujeres maybe

Eye contact like this



Palm Frond hat and lighting





The color scheme above is a rough estimate of paint colors. Skin tones would be shifted slightly more magenta, pink, orange, purple simply to create a warm, artistic and aesthetically pleasing visual portrait- These women are in the sun and golden! Plants will be added to the composition, perhaps a lenga de vaca as a makeshift knife- a passive aggressive way for a woman to say- don't fuck with my girl.

Preliminary sketch



A reference photo will be created through a photoshoot utilizing local women with curated accessories and meaningful poses. This reference photo would help create a realistic body language and help define the stylistic elements; clothing, tattoos, jewelry, Vejigante mask, palm frond hat, etc.

Once main subject is defined the background elements can be designed.

Inspiration, mockups, Potential wall

First potential Wall

Inspiration art by artist Hannah Yata



Above- first wall for mural
Right- Vejigante mask by Kelly Meagher



Design exploration- would prefer 2 women...

